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6 Attorneys for Plaintiff
Zappos.com, Inc.
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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

ZAPPOS.COM, INC.

Case No. CV 06-5476 PJH

Plaintiff,

**SUBSTITUTION OF COUNSEL
AND ORDER**

v.

SHOEBUY.COM, INC.

Defendant.

TO THE ABOVE-REFERENCED COURT, ALL PARTIES AND THEIR ATTORNEYS
OF RECORD HEREIN:

PLEASE TAKE NOTICE that Plaintiff ZAPPOS.COM, INC. hereby substitutes Shartsis
Friese LLP, One Maritime Plaza, 18th Floor, San Francisco, CA 94111, telephone number (415)
421-6500, as its counsel of record in place of Townsend and Townsend and Crew LLP.

DATED: October 10, 2006

ZAPPOS.COM, INC.

By: s/ Steven O. Gasser
STEVEN O. GASSEN
GENERAL COUNSEL

SHARTSIS FRIESE LLP
ONE MARITIME PLAZA
EIGHTEENTH FLOOR
SAN FRANCISCO, CA 9 4111

1 We consent to the following substitution.
2

3 DATED: October 10, 2006

SHARTSIS FRIESE LLP

4 By:/s/ *James P. Martin*

5 JAMES P. MARTIN

6 Attorneys for Plaintiff
7 ZAPPOS.COM, INC.

8 The above substitution is accepted.
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10 DATED: October 11, 2006

11 TOWNSEND AND TOWNSEND AND
12 CREW LLP

13 By:/s/ *Gregory S. Gilchrist*

14 GREGORY S. GILCHRIST

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